

South Plaza Shopping Center

California, MD

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

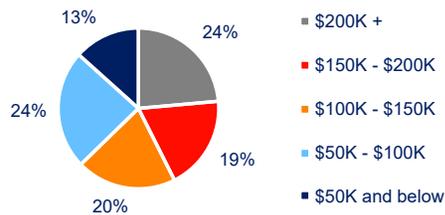
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	4,777	24,572	52,161	49,423
Total Daytime Population	7,588	27,163	60,786	59,666
Workplace Population	4,093	16,461	34,990	34,657
Average Household Income	\$139,963	\$158,948	\$145,836	\$145,231
Median Household Income	\$118,286	\$129,647	\$119,748	\$119,425
Total Households	1,975	9,501	20,261	19,210
Median Home Value	\$399,957	\$428,605	\$443,861	\$437,660
College (4+)	40.5%	42.1%	38.2%	38.3%
Total Consumer Spending/Capita (Weekly)	\$491	\$505	\$496	\$495
% of Households with Children	29.7%	32.6%	32.2%	32.2%

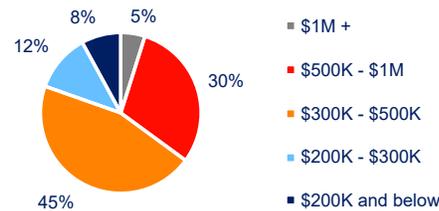
2030 Demographic Projections

Projected Population	5,174	26,583	55,876	52,995
Projected Annual Growth Rate	1.6%	1.6%	1.4%	1.4%
Projected Total Growth Rate (5-Yr)	8.3%	8.2%	7.1%	7.2%

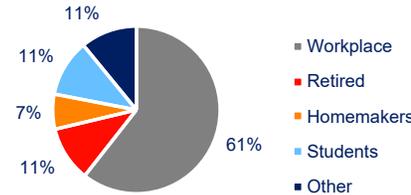
3-Mile Radius Section Detail



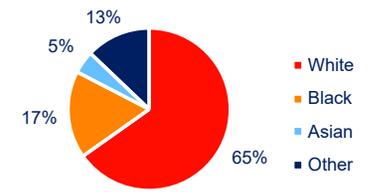
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 8.7%

